

FULL PAGE FALSE COVER SPECS

FRONT SIDE

Trim: 7.625"W x 10.5"H

Bleed: 7.875"W x 10.75"H

Advertisement/Image Area dimensions:

7.125"W x 8.1"H

- Please make sure "Trends" in the logo remains legible. Color will always be black.
- Client logo positioned bottom right (at least 0.25" of space below your logo)
- Please note placement for the following. *Shown on template for visual; will be added on our end.*
 - Stationery Trends logo, issue year and name.
 - "ADVERTISEMENT" text positioned top left of advertisement/image area (0.125" inset from left side and top edge) with 0.25" of space from any other text.
 - Return address text (to left/below mailing label).



BACK SIDE

Trim: 7.625"W x 10.5"H

Bleed: 7.875"W x 10.75"H

Safe Area: 7.125"W x 10"H

- No requirements for artwork



Please download the full page false cover template at <https://stationerytrends.media/print/specifications/>

Questions?

Contact Jan Godfrey at jgodfrey@greatamericanpublish.com or 616-520-2148