

FULL PAGE FALSE COVER SPECS

FRONT SIDE

Trim: 7.625"W x 10.5"H

Bleed: 7.875"W x 10.75"H

Advertisement/Image Area dimensions:

7.125"W x 8.1"H

- Please make sure "Trends" in the logo remains legible. Color will always be black.
- Client logo positioned bottom right (at least 0.25" of space below your logo)
- "ADVERTISEMENT" text positioned top left of advertisement/image area (0.125" inset from left side and top edge) with 0.25" of space from any other text. *This will be added on our end if not included.*

Color: black or white

Font: Helvetica Neue (light); 9 pt

- Stationery Trends logo, quarter year and issue name will be added to the page on our end; shown on template for visual.



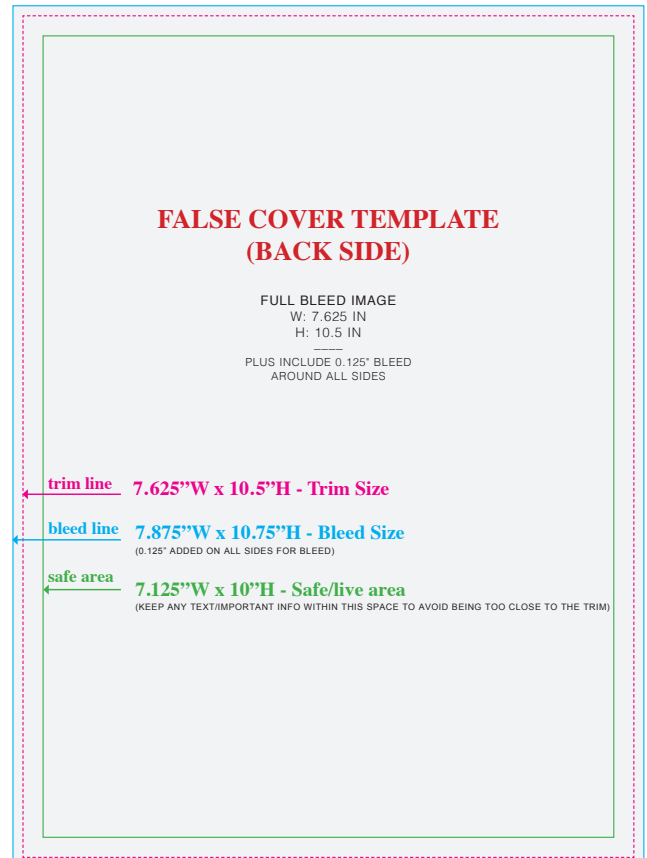
BACK SIDE

Trim: 7.625"W x 10.5"H

Bleed: 7.875"W x 10.75"H

Safe Area: 7.125"W x 10"H

- No requirements for artwork



Please download the full page false cover template at
<https://stationerytrends.media/print/specifications/>

Questions?

Contact Jan Godfrey at jgodfrey@greatamericanpublish.com
or 616-520-2148