

FULL PAGE FALSE COVER SPECS

FRONT SIDE

Trim: 8.75"W x 10.5"H

Bleed: 9"W x 10.75"H

Advertisement/Image Area dimensions:
8.2"W x 8"H

- Please make sure "Trends" in the logo remains legible. Color will always be black.
- Client logo positioned bottom left (at least 0.25" of space below your logo)
- "ADVERTISEMENT" text positioned top left of advertisement/image area (0.125" inset from left side and top edge) with 0.25" of space from any other text. *This can be added on our end if font is not available.*

Color: black or white

Font: Helvetica Neue (light); 10 pt

- Logo, quarter year, issue name and circle number will be added to the page on our end; shown on template for visual.



BACK SIDE

Trim: 8.75"W x 10.5"H

Bleed: 9"W x 10.75"H

Safe Area: 8.25"W x 10"H

- No requirements for artwork



Please download the full page false cover template at
https://stationerytrends.media/wp-content/uploads/2021/07/ST_FalseCoverTemplate-Folder.zip

Questions?

Contact Jolan Godfrey at jgodfrey@greatamericanpublish.com
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